



Fundraising Ideas

Here are several ideas used by other Campus Chapters that you can tailor to your school and chapter to help you with your fundraising efforts.

| IDEA | EXPLANATION |
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| Concert | Host a concert from which profits go to IJM. Ask local bands or student bands to play, and consider showing videos about IJM's work between sets. Several great video clips can be found online at www.ijm.org in the resource library. Be sure to also set up a booth where people can learn more about IJM and give you their contact info so that you can invite them to your Campus Chapter/Taskforce meetings. |
| Art auction | Request donations of pieces of art from local artists and students. Secure a location on campus to hold the auction. Advertise the auction around campus and/or in the community. Include a booth or informational display about IJM so people know what they are supporting through their purchases. |
| Bike race or 5K run | Find/get approved (city/county/park authorities) a course on which to hold the race. Request local businesses to donate prizes for winners. Make sure you have an official to judge the race and volunteers to run the check-in process and provide water, etc. Advertise for participants, charging an entry fee to each or ask them to secure sponsorship support for the miles that they will ride or run. |
| Sports/game tournament | This can be held for nearly any sport or game from basketball to pool to twister. Secure the use of facilities (gym, fields, etc.). Request that local businesses donate prizes for winners. Advertise for participants, charging appropriate fee based on number of people per team. Make sure the tournament itself is organized efficiently and you have enough judges/referees. Include an awards ceremony to present winning teams with trophies and prizes. Include a few words about IJM so people understand what they are supporting and why it is important. |
| Car wash | Find a local business with a large parking lot on a well-traveled street corner. Ask for permission to use it for a car wash. Make sure you have access to faucets from there. Pick a day and advertise with posters. |
| Talent/fashion show | Find a location on campus with stage and seating. Advertise on campus for groups to perform or participants to join in, as well as for students to attend. Consider having a justice theme to the show and encourage participants to incorporate this theme into their acts. Have Chapter members sell tickets at church and school. Ask businesses to donate prizes for winners as well as refreshments. |

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| Bake sale/concession | Get permission to set up a table in student center, in front of a high-traffic business, or at an event. Have members and other people on campus donate baked goods to sell. Include brochures and information about IJM at the table so participants can understand more about what they are supporting. |
| Garage sale | Choose a date. Find a high-traffic location to hold garage sale. If no Chapter member has a home in a good location, ask a local business or your campus to use the edge of a parking lot. Have each member donate items to sell. Ask for donations from friends/faculty/etc. Advertise well—posters, newspaper ad, etc. Price all items before the day of the sale. Be ready for customers early in the morning. Have a specified cashier to avoid confusion. |
| Fair Trade Chocolate Sale | Selling fair trade chocolate is a fun way to raise money for IJM and awareness about fair trade. Here are some places where you can order fair trade chocolate: <i>Divine Chocolate:</i> www.divinechocolateusa.com They have smaller bars in milk, dark, and crunchy. They also have seasonal items (Easter eggs, Valentines Hearts, ect.). <i>Equal Exchange:</i> www.equalexchange.coop/fundraiser They stock larger bars in crazy flavors (normal flavors too). They also stock non-chocolate items such as Coffee and nuts that can be used to expand fundraising options. |

IJM Finance Policy for Campus Chapters



International Justice Mission supports and encourages student groups to fundraise for IJM efforts. We promise to try our best to resource such groups appropriately. If you are planning a fundraising event or ongoing efforts, we would love to know. Please email us at chapters@ijm.org to inform us of your work and/or request materials.

By committing to fundraise for IJM, groups agree to the following items:

- (1) Notify IJM of event plans by emailing chapters@ijm.org.
- (2) If you are raising money for your Campus Chapter and not IJM, please make sure this is clear to all donating. It is preferable that this be done in writing on publicity pieces.
- (3) If donations are being raised for IJM, please make this evident as well.
- (4) Please clearly display on any event announcements (fliers, emails, etc.) the portion of the ticket price that will go to IJM. For example: If \$10 of a \$25 ticket will go to covering the cost of the event, please include a clear indication that only \$15 of the \$25 ticket price will go to IJM.
- (5) In order to maintain IJM's tax-exempt status, IJM cannot receive donations intended for the direct benefit of an individual. This includes giving to an IJM staff member or individual client in need. While we encourage donations that provide general support to IJM, if you want to designate your gift contact us at chapters@ijm.org to discuss this further.
- (6) Please do not raise money for anything outside of IJM's core mission of providing relief to victims of violent oppression.
- (7) All money raised for IJM should be sent in within 2 months* of fundraising. Please send all donations to our headquarter office at the following address:
International Justice Mission
Attn: Student Ministry Donations
PO Box 58147
Washington, DC 20037
* If you raise money in November or December, be sure you send it in by December 31st.
- (8) Donations should be identified in the memo line of each check. For example, if you raised funds through your Campus Chapter event, write "CC – (school name)"; or if you raised funds through our Loose Change to Loosen Chains (LC2LC) campaign, write "LC2LC."
- (9) Groups, including our Campus Chapters, cannot hold bank accounts with "IJM" or "International Justice Mission" in the name. Instead you should title it something along the lines of, "Lipscomb University Campus Chapter."
- (10) Please do not send in cash, only checks or money orders.
- (11) If contributors of a larger donation need an individual tax-deductible receipt for their portion, you must include the following information with the donation:
Name (of individual), Address & Amount of gift



9 Easy Steps to Successful Fundraising

In a world where the poor have no voice, the difference between freedom and prison – justice and injustice – life and death can often depend upon whether we are able to show up on their behalf. Gifts of financial support allow IJM to “show up.” And, when we show up, we are able to see girls rescued from forced prostitution and entire families freed from slavery.

As you start to brainstorm how your Campus Chapter can raise the funds necessary to rescue victims of oppression, here are some easy steps to get you started:

1. *Recruit help.* Encourage your Campus Chapter members, families, churches, etc. to get involved in this important fundraising effort. Give them specific jobs and get them involved. Don't try to do this alone.
2. *Determine your potential.* Think about your campus. Think about your community and local businesses. If they all felt as passionately as you do about helping these victims of oppression, what could they give? How could they help? Allow your heart and your imagination to grow for God's passion for justice.
3. *Establish aggressive goals.* We invite you to become a Justice Campus by raising \$1,000 or more to rescue the oppressed from violence. It is an investment that will yield high returns: an advocate showing up, a victim set free, comprehensive aftercare for rescued victims, and perpetrators held accountable for their abuse. Visit the Student pages on the IJM website (www.ijm.org) for more specific details. Set some aggressive goals – based upon your potential as determined in step two – for the impact you want your donation to have.
4. *Develop a plan.* Develop a plan for reaching your goal within the timeframe you've decided upon.
5. *Communicate.* Explore ways to clearly communicate what you know about God's heart for justice as you work to raise support so people can understand the need, the call and how their dollars will be invested to make a difference for those who need an advocate.
6. *Celebrate your successes.* You are working hard to raise the vitally-needed funding to help rescue children from horrific situations. Without you, IJM would not be able to actually go and do the work of justice. Take some time along the way to celebrate what God has done through you. Because of your partnership, children will no longer toil in slavery, and they will no longer be raped in prisons of abuse and terror. You are making this possible. Share the joy of what your gifts and efforts will accomplish.
7. *Send your gifts to IJM.* Send your gifts to PO Box 58147, Washington, DC 20037. You should make your check payable to International Justice Mission and be sure to indicate that this money was raised through your Campus Chapter. The sooner we receive your support, the sooner we can invest it to conduct rescue operations.
8. *Share your successes with others.* Please contact IJM at chapters@ijm.org and tell us what your Campus Chapter is doing so that we can share your good news with other groups. You can share your activities, events and results as others will learn from what you did and may be able to do something similar within their churches.

9. *Keep the communication going.* IJM is committed to keeping you updated about the results of your investment. Please visit our Web site at www.ijm.org on a regular basis, there you will have access to stories of rescue, pictures and updates about the lives that have been touched because of your support. Share these with others so they can “meet” those that have been helped and share the joy of seeking justice and rescuing the oppressed. In addition, those that become a Justice Campus will receive podcasts and vodcasts updates from the field.