



Awareness Raising Activities

In order for human rights issues to enter the consciousness of students and communities, it is vitally important to get the word out about the reality of oppression in our world. It is equally important to communicate the hope of what God is doing to rescue and restore the oppressed.

The following ideas for activities may be used to raise awareness on your campus about human rights abuses or simply act as a springboard for other activities you may want to try.

| IDEA | DESCRIPTION |
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| Documentary Night | Hosting a documentary night is a wonderful way to introduce students to the reality of injustice. A list of suggested movies is available in Appendix B . Make sure you develop discussion guides for the movie that you choose and host a discussion after the screening in which you offer students ways to engage with your Chapter. |
| Research human rights issues | Your Chapter should be fully educated about current human rights abuses. Take part of your time together to bring each other up to date on issues you are following in the news. Assign specific topics to different individuals. |
| Hold a prayer gathering | Host a prayer gathering or vigil on your campus or in coordination with local churches to involve a broader community in praying for victims of injustice and for the people and organizations working on their behalf. |
| Article in the School Newspaper | If you have writers in your Chapter, encourage them to write a piece about injustice for the school newspaper. They can include information about injustice in general, the work of IJM, and your campus group's activities. |
| Piece for the school TV show | If your school has a TV show, work with the students who create this TV show to highlight the work of your Chapter. |
| Interview on the campus radio station | Many college campuses have their own radio stations. If yours does, ask if you can arrange an interview between the host and the leader of your group. Prepare well for the interview and come prepared with information about the work of IJM as well as news about your Chapter. If your campus does not have its own radio station, consider trying to get an interview aired on your local Christian station. |
| Art Gallery | Students who are gifted artists can raise awareness about injustice and IJM by creating artwork. Consider enlisting several students to create artwork, and then host a Gallery night on campus when this art is displayed. Be sure to have brochures about IJM and a contact sheet available at the event. |

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| Research paper/ project | Encourage your students to take advantage of the opportunity to write about injustice and get class credit at the same time! Writing a paper about injustice is a great way to learn more and spread awareness at the same time. If you have students who are looking to assist professors with research, encourage them to look for justice-related projects. |
| Benefit Concert | Ask student bands or performance groups to raise awareness about the work of IJM as well as your Campus Chapter/ Taskforce. They can wear IJM t-shirts, talk about IJM when on stage, write music about injustice, or show video clips about IJM (found on our website in the resource library) at events. |
| Justice Week | <p>If your group would like to coordinate a week-long justice event, the Justice Week Toolkit (available for download online) would be a wonderful resource to consult. It will guide you through a series of events which aim to raise awareness about injustice. Event plans included in the toolkit are:</p> <ul style="list-style-type: none"> • Bible Study • Dramatic Presentation • Movie Screening • Prayer Tent • Letter Writing Campaign • Celebration Night |
| Bring a speaker to campus | Request a human rights expert/activist to come speak to your school about justice. This works especially well if your school holds regularly scheduled Chapel service or has some sort of platform for regular speaking events. If so, talk to the chapel scheduler or equivalent about inviting the speaker to come. IJM representatives often speak at universities, churches and law schools, but other human rights professionals or theologians would be willing to speak as well. To request an IJM speaker, complete the form online. |
| Conduct a justice Bible study | Use your meeting times to investigate God's heart for justice more thoroughly. You can order the <i>Good News About Injustice</i> study guide from our Web site at www.ijm.org . You might also consider reading <i>Just Courage</i> as a group. There are helpful questions for discussion and reflection listed in the back of the book. |
| Flyers and posters | Use all resources you have available to inform people about your activities and meetings. Post fliers and posters around campus. Make sure to get prior approval from IJM for anything you pass out to the public that has an IJM seal on it (e-mail chapters@ijm.org for approval). Post things of facebook, make youtube videos, and utilize blogs as a form of communication. |

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| <p>Give a presentation to... ...local church group ...other campus group ...faculty group ...student government</p> | <p>Help one of your students prepare an informative talk about IJM and the injustices that exist throughout the world. Be sure to include specific real-life stories. Professionalism is key. If they can, encourage them to use visual aids/a PowerPoint presentation, etc. Contact IJM ahead of time so they can send brochures to give the people that attend the presentation. Be sure to include clear information about how they can get involved and support the work of IJM. For example, request an invitation to give a presentation to the international student group, the anthropology group, Inter-Varsity group, Amnesty group, etc.</p> |
| <p>Professor endorsement</p> | <p>Talk to professors at your school, especially in departments related to IJM activities (Political Science, Theology, Sociology, etc.), asking them to make announcements to their classes about meetings and/or endorse the mission of the Campus Chapter/ Justice Taskforce. You can also encourage professors to read Gary Haugen's book, <i>Good News About Injustice</i>.</p> |
| <p>Table in high-traffic area</p> | <p>Get permission to set up an information table in your student center or on a well-traveled route on your campus. Have display posters with brochures about IJM and your Chapter to hand out to students. Or you can use the table to feature a specific type of injustice and have pictures/materials explaining that abuse and what people can do about it. Be sure to have a sign-up sheet to get names and e-mail addresses from interested students.</p> |
| <p>Bookmarks</p> | <p>Make or print bookmarks that have facts about IJM and the issues worldwide. Distribute them at your meetings or at your local library, bookstore, and other popular campus spots.</p> |
| <p>Volunteer with local justice-oriented organizations</p> | <p>Get involved in human rights work right where you are! Find local law firms, businesses or non-profit organizations that are serving your community and volunteer with them. You can also volunteer with local government offices that are involved in seeking relief for victims of injustice around the world, refugee resettlement, etc.</p> |
| <p>Write letters of support to overseas humanitarian workers and missionaries</p> | <p>Identify missionaries and others serving abroad. They may be connected to your church or a friend/relative's church. Contact them to offer encouragement, and tell them about IJM so that they can refer cases of injustice that they encounter to IJM.</p> |

Fact Sheets, Videos, and Rescue Stories

The Resource Library on IJM's Web site, www.ijm.org, contains fact sheets, videos, and stories highlighting IJM's work. These resources provide both statistical evidence as well as personal accounts that can help provide a more detailed and deeper look at the work of IJM.