



FreedomMaker Fundraising Ideas

Let these event ideas spark your creativity as you help raise awareness for IJM.

1. Give Up Your Birthday

Celebrate your birthday by making a difference in the world. Instead of presents, ask for the gift of freedom for others!

2. Special Occasions

Are you graduating? Getting married? Celebrating an anniversary? Use a special day that's changing your life to help change the lives of others around the world. Ask friends to give the gift of freedom to make your special day even more memorable.

3. In Memory/Honor Of

Encourage others to give in memory or in honor of a loved one. Show how much you love someone by giving new lives in freedom to women, men and children around the world.

4. Consignment Boutique

Love to shop? Merge your passion for fashion and freedom by creating a high-end consignment boutique at your home, small business or free space. Collect gently used items and invite friends and family to shop for a great cause!

See our helpful "how to" guide in the Fundraising toolkit to make this event happen

5. Dinner and a Movie

Take a trip around the world! Cook a meal from one of the countries where IJM works or host a themed potluck at your home, school, church or organization. Invite your friends and network for an ethnic feast and show IJM's documentary [*At the End of Slavery*](#). Set a tangible goal, request a minimum donation and raise funds to help rescue those in need.

6. Book Club

Form a book club or invite your small group to read one of IJM's numerous best sellers. Discuss how your group can join the fight to end modern-day slavery—use the inspiration of what you read to spread the word and raise money to fund a rescue operation. (The average cost of a rescue operation is \$4,500.)

Order these books from any online retailer or the [IJM online store](#).

- Good News About Injustice by Gary Haugen, IJM President & CEO
Stories of courageous Christians who have stood up against injustice, and concrete guidance on how others can rise up to seek justice around the world
- Just Courage by Gary Haugen, IJM President & CEO
A journey to freedom from the triviality and fear that can stifle our lives
- The Just Church by Jim Martin, IJM Vice President of Church Mobilization
Tangible, accessible strategies to respond to God's call to seek justice, whether in far-off places or right in your own community. *Learn more:* www.thejustchurch.com

7. Race for Freedom

Challenge yourself! Sign up for a walk, run, bike or adventure race in your community or favorite city. Race to help free victims of slavery and sex trafficking. Set up a FreedomMaker page and ask your friends and network to donate dollars for each mile you race!

8. Wine & Sign

Host an evening of wine tasting and present your passion for justice. Encourage guests to sign letters supporting anti-slavery legislation and to make donations towards the work of IJM.

[See our helpful guide on how to make this event happen](#)

9. Rock for Justice

Get the band back together or hire your friend's band to play a concert to help end trafficking and slavery. Tickets can help cover the cost of your venue, drinks and donations to the work of IJM.

How did your event go?

Post your event's success to IJM's Facebook page, tag us in your Facebook photos, or tweet us at @IJMHQ.

Have an idea to share?

Email us your best ideas and we'll post them for others to try!

FreedomMaker@ijm.org